



MOUNTAINWEAR TRAINING WINTER 17/18



**WHEN DID THE RIP CURL MOUNTAINWEAR
DIVISION START ?**



A: AUSTRALIA IN 1987

SEGMENTATION

ULTIMATE

*The very best technology
and materials*



30K/40K

CORE

*Advanced technology and
materials*

20K/20K

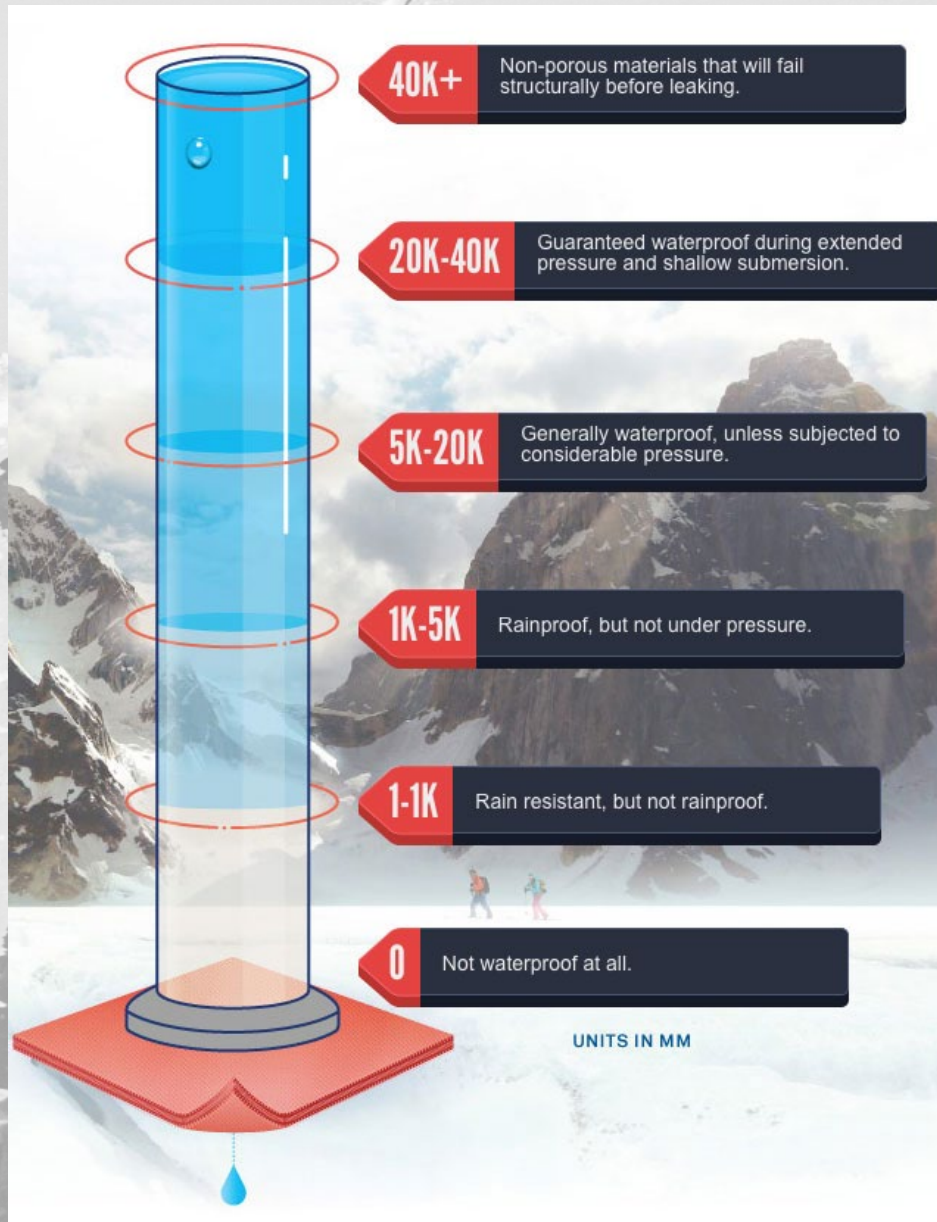
RIDER

Great value at affordable price



10K/10K

WATERPROOFNESS



ULTIMATE

The very best technology and materials



30K/40K

30k – 40k

CORE

Advanced technology and materials

20K/20K

20k – 20k

RIDER

Great value at affordable price



10K/10K

10k – 10k

BREATHABILITY

HUMIDITY IN 24 HOURS

We calculate how much water (vapor state) goes through the fabric in 24H.

The higher the rate the better the breathability.

MVTR = (Moisture Vapor Transmission Rate) is in gr /m² / 24 h :

MVTR 40 000 = extremely breathable clothing

MVTR 20 000 = very breathable fabric

MVTR 10 000 = breathable fabric

ULTIMATE

*The very best technology
and materials*

375 30K/40K

CORE

*Advanced technology and
materials*

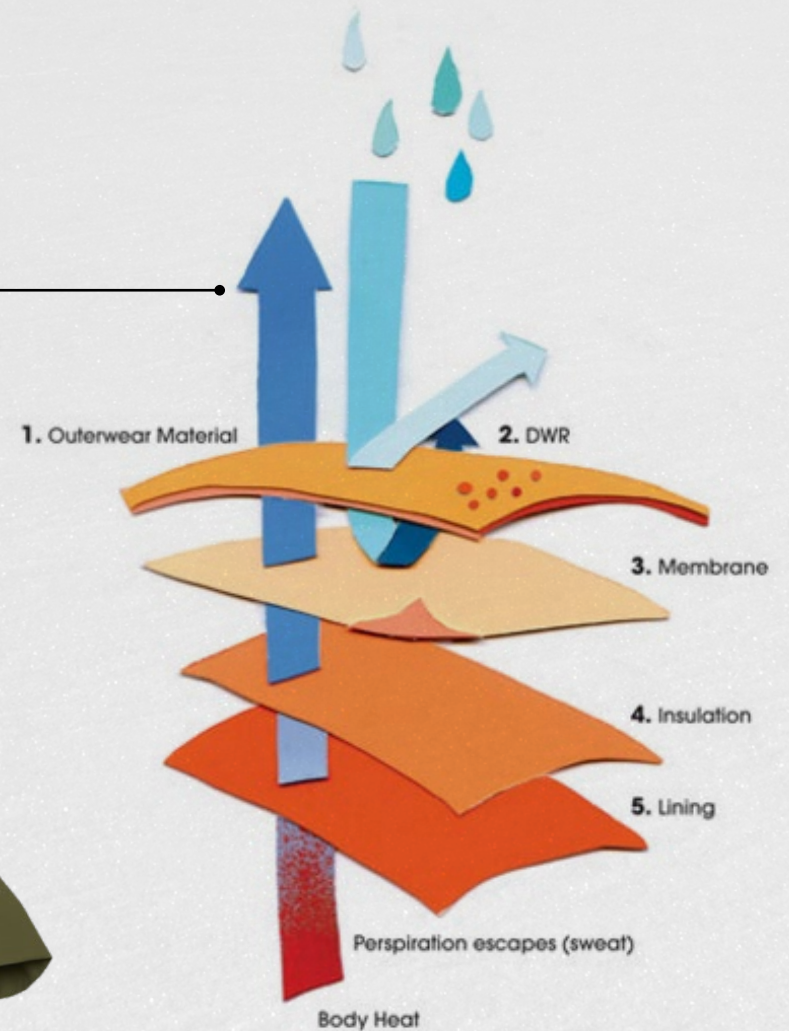
20K/20K

RIDER

Great value at affordable price

10K/10K

WHAT IS A RIP CURL JACKET ?



COMFORT AND PERFORMANCE



Ultimate stretch stays dry

Gum series is our range of garments using the most advanced technologies for ultimate comfort & performance. Gum series combines ultimate stretch, breathability and waterproofness into one fabric.



4-way stretch

4 WAY STRETCH:
fabric extends in all direction
with 45% stretch factor.



40K
BREATHABLE



30k
WATERPROOF

Fabric zone construction :

ULTRA STRETCH 20K / 40K



DURABLE 30K / 40K



WHAT IS 37.5?



ACTIVE TECHNOLOGY TO KEEP YOU DRY

USED THROUGHOUT OUR ULTIMATE RANGE

THE MOST BREATHABLE TECHNOLOGY IN THE MARKET





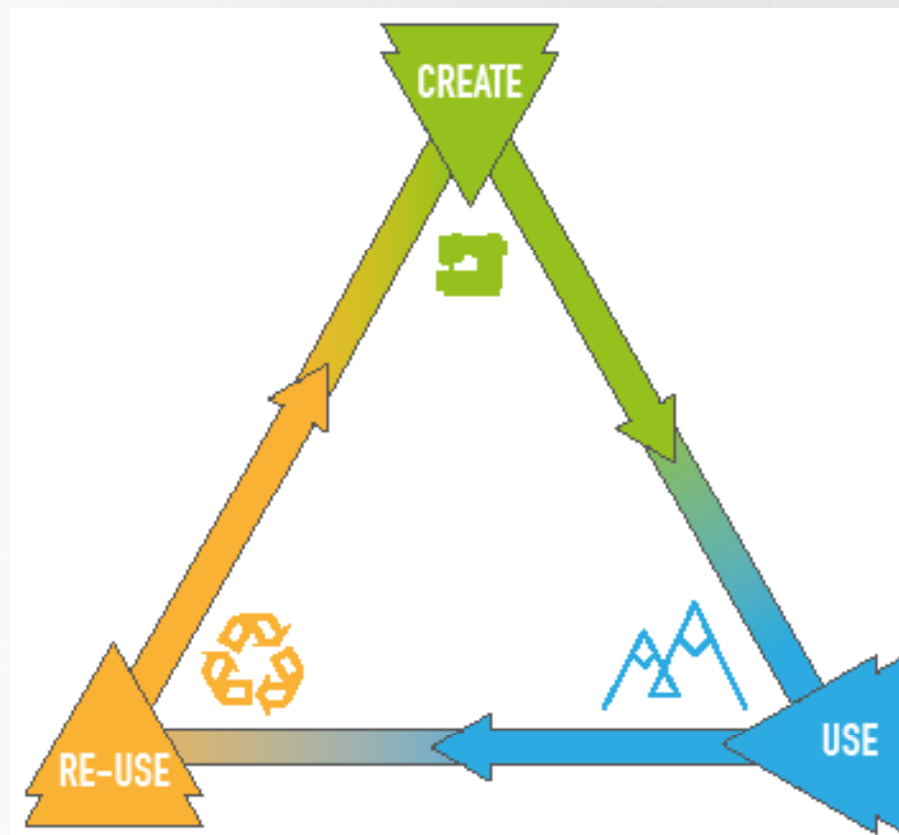
Rip Curl SEARCH Series

**HIGH PRODUCT DURABILITY
LOW ENVIROMENT IMPACT**

Fresh from the Rip Curl design lab this season, the all-new Search Series is the best choice for the rider looking for strong, durable mountainwear made from a selection of recycled and eco-friendly materials that will stand the test of time.

A product of The Search tested by our World Class athletes.

- Low carbon foot print + tough recycled fabric
- No harmful chemical treatment

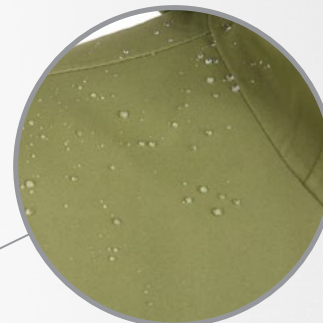


- Keep it for ever
- Care & repair simple process

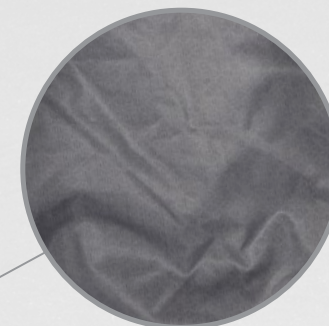
- Enjoy The Search
- Take care of your playground

Rip Curl
SEARCH
Series

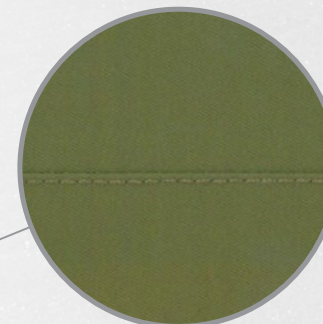
- Ultimate durability
- 100 % Recycled fabric
- Low carbon footprint-25%
- Chemical clean



- DWR CO Rudolf PFC FREE
- Superior yarn density 56 F



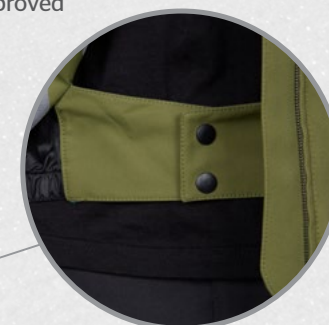
- 3L construction - 30K/40K
- PET Membrane powered by 37,5



- Superior tenacity thread
- 80% stronger
- 2x thicker thread
- Tearing strenght improved



Recycled cuff



Recycled powder skirt

**RUDOLF
GROUP**



AGENCE INNOVATION RESPONSABLE

OEKO-TEX®
CONFIDENCE IN TEXTILES

BLUESIGN®
APPROVED

PFC are perfluorinated chemicals used in the textile industry for water-repellent finishes and waterproof membranes. There are potential health and safety concerns.



MULTI LAYER SYSTEM

To maximise the comfort and performance of our GUM series products, we use 37.5 technology with stretch fabrics in all garments of our layering system.



START WITH AN
ULTIMATE BASE
LAYER.



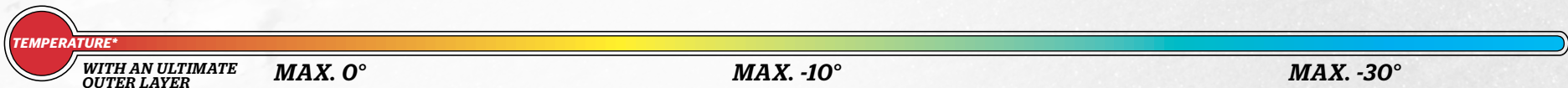
LAYER UP WITH AN
ULTIMATE FLEECE.



TOP UP WITH AN
ULTIMATE DOWN
PUFFER.



COMPLETE WITH
AN ULTIMATE
OUTER LAYER.



MAIN FEATURES

JACKETS



INNER LYCRA CUFFS



MESH GOGGLE POCKET



POWDER SKIRT



MESH LINED VENTS



3D HOOD TIGHTENING SYSTEM



BOTTOM TIGHTENING SYSTEM



SLEEVE PASS POCKET



SOFT CHIN PANEL

PANTS



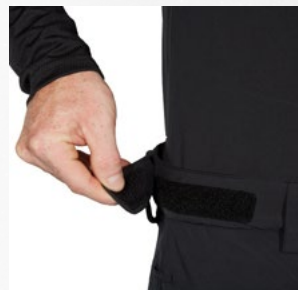
STRETCH BOOT GAITOR



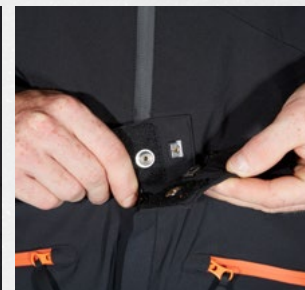
BOOT SPLIT



OXFORD REINFORCEMENT



WAIST ADJUSTER



ALCATRAZ CLOSURE SYSTEM



CURVE SHAPE FIT



MESH LINED VENTS



RIP CURL

A PRODUCT OF THE SEARCH