

# ARCH & HOOK

DESIGNED TO FIT THE FUTURE



# OUR LOCATIONS



**CHICAGO**  
United States



**SAN FRANCISCO**  
United States



**AMSTERDAM**  
The Netherlands



**LONDON**  
England



**NEW YORK**  
United States



**OBERHAUSEN**  
Germany



**PARIS**  
France



**SYDNEY**  
Australia

# TODAY'S CHALLENGES

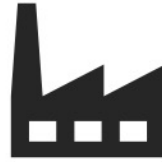
Every year the earth is losing valuable resources and getting pollution in return. We believe that we, as an industry, have a responsibility to care for the earth.



18.7+ million

## **DEFORESTATION**

The earth loses 18.7 million acres of forests per year, which is equal to 27 soccer fields every minute.



37.1+ bn tonnes

## **POLLUTION**

In 2018 37.1 billion tonnes of CO<sup>2</sup> are produced globally. This number is growing every year.



58+ bn

## **SINGLE-USE PLASTICS**

An estimated 58 billion plastic hangers are thrown away each year, which is the equivalent of 294 Big Bens in volume.

# OUR PROGRAMS

Arch & Hook is dedicated to shifting the world to a sustainable solution to the tens of billions of clothing hangers that end up in landfills and the oceans annually.



## **FSC-CERTIFIED®**

All wooden hangers are produced using solely sustainably sourced wood and are FSC®-certified.



## **MISSION-E®**

These plastic hangers are produced using a high-grade plastic that is recycled, upcycled and 100% recyclable after use.



## **A&H BLUE®**

This program is derived from a mixture of 100 % upcycled ocean bound plastic and recycled post-consumer plastic.



A full-page photograph of a surfer riding a barrel wave. The surfer is positioned in the center of the wave's tunnel, looking towards the camera. The water is a deep, vibrant blue. In the lower right quadrant, several pieces of plastic waste are visible underwater, including a clear plastic bottle, a white plastic cup, and a piece of clear plastic. The text "The earth is what we have in common, sustainability is in our hands™" is overlaid in the upper right corner in a white, sans-serif font. A thin white vertical line is positioned to the right of the text.

The earth is what we have in common,  
sustainability is in our hands™





# DEFORESTATION

Up to 27 soccer fields of forest is destroyed every minute.

Arch & Hook targets deforestation by exclusively using FSC® certified wood.



# FSC®-CERTIFIED WOOD



## WHAT IS FSC®?

The wooden hangers of Arch & Hook are certified by the Forest Stewardship Council®. This is an independent, non-profit organization that protects forests for future generations.

This means that all wooden Arch & Hook hangers are solely crafted from sustainably sourced woods.



## BEECH WOOD

Use of beech wood and other high-grade wood



## DURABLE

Higher quality guarantees a longer life span

# LIMITED OFFER

Members of SBIA will have the opportunity to order Arch & Hook FSC® certified hangers for early 2020.



## AMSTERDAM

Adult top model: Amsterdam



## SEVILLA

Adult bottom model: Sevilla

### LIMITED OFFER:

4 unique hanger models: A top and bottom hanger in both adult and youth sizes

Reduced MOQ's (quantities), 250 units for each customer

Volume pricing to make sustainability affordable for SBIA members

Order cut off is on the 7<sup>th</sup> of February for delivery at the end of April

Contact Stuart at Arch & Hook for pricing and order forms ([stuart.bates@archandhook.com](mailto:stuart.bates@archandhook.com))



# TOP HANGER AMSTERDAM

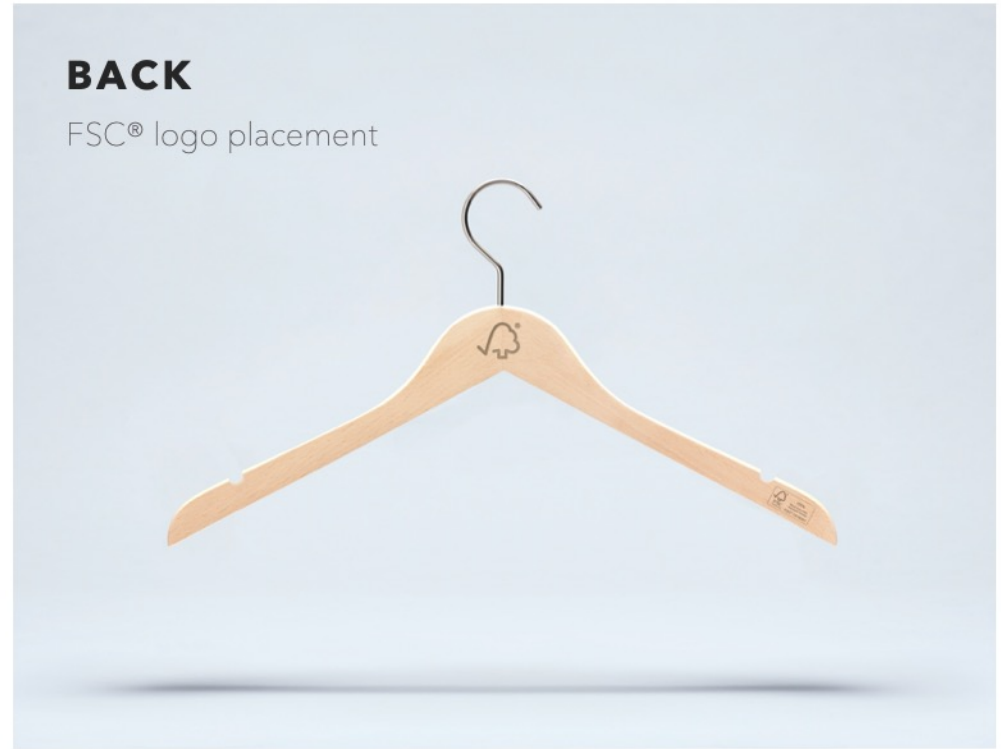
## FRONT

No logo placement



## BACK

FSC® logo placement



# BOTTOM HANGER SEVILLA

## FRONT

No logo placement



## BACK

FSC® logo placement



# OUR DNA



## RESEARCH & DESIGN

Custom design  
Inhouse prototyping  
Innovation



## SUSTAINABILITY

MISSION-E®  
FSC®  
BLUE®



## PRODUCTION

In-house production  
Preferred supply chain  
High quality materials



## LOGISTICS

Global delivery and storage  
Never out of stock



## ECONOMIC VALUE

Excellent price/quality ratio  
Extended warranty available  
on Mission-E®






# OUR PHILOSOPHY

A sustainable future requires ambition, leadership and commitment.

There are sustainable alternatives to source hangers, both from an environmental and cost standpoint. Arch & Hook aims to be the most forward-thinking hanger company, by shifting the world to sustainable hangers.

A hand is shown placing a small, dark brown wooden block onto a staircase-like structure made of similar wooden blocks. The staircase is built on a light-colored wooden surface. The background is a soft, out-of-focus grey-blue.

"The earth is what we have in common,  
sustainability is in our hands™."

**CONTACT**

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