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| **BRAND AWARD CATEGORIES** | |
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| **Men's Brand of the Year** | **Boardshort of the Year** |
| Billabong | Hurley - Phantom 4D Boardshort |
| Hurley | O'Neill - Hyperfreak Boardshort |
| Quiksilver | Quiksilver - Dane Reynolds’ Cypher Brigg Boardshort |
| Rip Curl | Quiksilver - Kelly Slater’s Cypher Alpha Boardshort |
| Rusty | Rip Curl - The Mick Fanning Mirage Sonar Boardshort |
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| **Ladies Brand of the Year** | **Wetsuit of the Year** |
| Billabong | Billabong - Solution Xero 3mm Chest Zip steamer |
| Hurley | O'Neill - Pyrofreak CZ 3x2 |
| Roxy | O'Neill - Superfreak CZ 3x2 |
| Rusty | Rip Curl - E Bomb Pro CZ Steamer |
| Volcom | XCEL - Infiniti Drylock 3x2 Steamer |
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| **Footwear Brand of the Year** | **Surfboard of the Year** |
| DC Shoes | Channel Islands Surfboards by AL Merrick - Fred Rubble |
| Havaianas | Global Surf Industries - 7S Super Fish |
| Kustom Footwear | JS Industries - Revolution |
| Reef | Rusty -  The Bali Single |
| Vans | Rusty - The Magic Door |
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| **Mens Marketing Campaign of the Year** | **Surfing Product of the Year** |
| Billabong - Life's Better in Boardshorts | FCS - H3 Fin |
| Hurley - Phantom True Innovation | Go Pro - Go Pro HD Camera |
| Quiksilver - KE11Y | Hurley - Phantom 4D Boardshort |
| RipCurl - Mirage Boardshorts | Quiksilver - Cypher PS+ |
| Rusty - Bali Single Life | Rip Curl - F-Light travel series |
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| **Ladies Marketing Campaign of the Year** | **Sunglass of the Year** |
| Billabong Girls - Bikini Lover's Guide to Summer | Dragon - The Owen Jam |
| Hurley - Phantom Beachrider Boardshort | Dragon - The Fame |
| Rip Curl - My Bikini | Electric Visual - Knoxville |
| Roxy – Home is Where the Heart is | Oakley - Batwolf |
| Rusty - Rusty with Anja Konstantantinova | Oakley - Holbrook |
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| **Online Channel Brand of the Year - Judged** | **Product Innovation - Judged** |
| Oakley | Global Surf Industries - Seaglass Project - Tuna |
| Quiksilver | Go Pro - HD Hero Camera |
| Global Surf Industries | Ocean & Earth - ONE Piece Leash |
| Hurley | Hurley - Phantom 4D Boardshort |
| Rusty | Rusty - Wired Series |
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| **RETAILER AWARD CATEGORIES** | |
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| **Core Boardstore of the Year** | **NSW Retailer of the Year** |
| NSW - Aloha Manly | Coopers |
| NSW - Saltwater Wine Boardstore, Port Macquarie | Saltwater Wine |
| VIC - Mordy Surf | Slimes |
| VIC - Strapper Surf, Torquay | Surfculture |
| WA - Surfboardroom, Scarborough | Wicks Surf |
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| **QLD Retailer of the Year** | **WA Retailer of the Year** |
| Alex Surf | Brownies |
| Board Culture | Country Waves |
| Coolum Surf | Evolution Surf |
| Cooly Surf | Star Surf+Skate |
| Goodtime | Surfboard Room |
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| **VIC/TAS Retailer of the Year** | **SA/NT Retailer of the Year** |
| Ballarat Skin Ski & Surf | Extreme Boardriders |
| Mordy Surf | JR's Surf & Ski, Colonnades |
| Murf's Surf Shop | JT Surf |
| Red Herring Surf | Saltbush |
| Strapper Surf | Steve's Place |
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| **Shop Fit Out of the Year - Judged** | **Online Channel Retailer of the Year - Judged** |
| Beach Without Sand | Coopers |
| Brownies | MV2 |
| CoOp Melbourne | Ripping |
| CoOp Manly | Saltwater Wine |
| Surfection Bondi Beach | Surf Shops Australia |
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