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| **RETAIL AWARDS** | **BRAND AWARDS** |
| **Core Boardstore of the Year** | **Mens Brand of the Year** |
| Natural Necessity, Gerringong NSW | Billabong |
| Quiksilver Mona Vale, NSW | Hurley |
| Strapper Surf, Torquay Vic | Oakley |
| The Surf Boardroom, Scarborough WA | Rip Curl |
| Zink Surf, Kiama NSW | Volcom |
|  |  |
|  | **Ladies Brand of the Year** |
| **National (Chain) Retailer of the Year** | Billabong |
| Ozmosis | O'Neill Womens |
| Quiksilver | Rip Curl |
| SDS | Rusty |
|  | Volcom |
|  |  |
| **Retailer of the Year** | **Footwear Brand of the Year** |
| **NSW Multiple Stores** | Havaianas |
| Aquatique | Hurley |
| Beach Without Sand | Nike |
| Saltwater Wine / Stormriders | Reef |
| Salty Liquid | Rusty |
| Southern Man / Rip Curl Ulladulla |  |
|  | **Breakthrough Brand of the Year** |
| **NSW Single Store** | Brixton |
| AKWA | Green Rock |
| Natural Necessity | Modom Surf |
| O'Neill |  |
| Wicks | **Online Channel Brand of the Year - Judged** |
| Zink Surf | Dragon |
|  | Go Pro |
|  | Oakley |
| **Retailer of the Year** | Quiksilver |
| **Qld Multiple Stores** |  |
| Beachworx |  |
| Mt Woodgee | **Product Innovation - Judged** |
| Primitive Surf | Billabong - Xero Furnace |
| Surf Extreme | Dragon - H2O Floatable |
|  | FCS - II |
| **Qld Single Store** | Firewire - Vanguard |
| Buccaneer Beach + Surf | Go Pro |
| Last Wave Watersports | Hurley - Phantom Fuse |
| Pipeline Surf Co |  |
| Skin Ski & Surf |  |
| Surf FX | **MARKETING AWARDS** |
|  | **Mens Marketing Campaign of the Year\*** |
|  | Billabong - Life's Better in Boardshorts |
| **Retailer of the Year** | Dragon - H2O Floatable Sunglass |
| **Vic/Tas Multiple Stores** | Hurley - Phantom |
| Mordy Surf | Rip Curl - Surfing is Everything |
| Peninsular Surf Centre | Volcom - Anti Bad Vibes |
| Planet Surf |  |
| Red Herring Surf | **Ladies Marketing Campaign of the Year\*** |
| Strapper Surf | Billabong - Cleo + Billabong |
|  | Billabong - Colour My Summer |
| **Vic/Tas Single Store** | Hurley - Beach Active |
| Anglesea Surf Centre | Rip Curl - My Bikini |
| Hodgy's Surf Cente | Volcom - Anti Bad Vibes |
| Passport Surf |  |
| Surfjunction |  |
|  | **PRODUCT AWARDS** |
|  | **Boardshort of the Year** |
| **Retailer of the Year** | Billabong - Flip Boardshort |
| **SA/NT Multiple Stores** | Billabong - Neucleus Boardshort |
| JR's Surf & Ski - Midcoast | Hurley - Phantom Block Party Fuse 3 Boardshort |
| JT Surf | Rip Curl - Boardwalk Mirage Shacked |
| The Surf Shop | Rip Curl - Mirage MF1 |
| Total Surf |  |
|  | **Wetsuit of the Year** |
| **SA/NT Single Store** | Billabong - Xero Furnace Steamer |
| Big Surf Australia | Billabong - Xero Pro CZ Steamer |
| Extreme Boardriders | O'Neill - Superfreak Long Sleeve Steamer |
| Flyboarding Goolwa | Rip Curl - Flashbomb CZ Steamer |
| Saltbush Surf | Xcel - Drylock 3/2 with TD3 |
| Steve's Place |  |
|  | **Surfboard of the Year** |
| **Retailer of the Year** | Channel Islands - #4 |
| **WA Multiple Stores** | Firewire - Vanguard |
| Evolution Surf | Hayden Shapes - Hypro Krypto |
| Star Surf + Skate | JS Industries - MONSTA model |
| The Surf Boardroom | Rusty - The Neil |
|  |  |
| **WA Single Store** | **Surf Accessory of the Year** |
| Corner Surf | FCS - FCS II System |
| Country Waves | Futures Fins - John John Florance Techflex Fin |
| Destination Surf | Go Pro - HERO3+ Black Edition / Surf |
| Hollow Surf | Ocean & Earth - ONE Peice Leash |
| Salty's Surf & Skate | Rip Curl - MF1 TrestlesPro Watch |
|  |  |
|  | **Sunglass of the Year** |
| **Shop Fit Out of the Year - Judged** | Dragon - Mansfield |
| Cordingleys Surf City, Scarborough WA | Electric - Rip Rock |
| Saltwater Wine Horton Steet, Port Macquarie NSW | Oakley - Holbrook |
| SDS T2, Sydney Airport NSW | Oakley - Offshoot |
|  | Otis - Young Blood |
|  |  |
| **Environment Award of the Year - Judged** |  |
| Billabong | **SALES AWARDS** |
| Firewire | **Sales Office of the Year\*** |
| Hurley | Billabong SA |
| Ocean & Earth | Billabong SEQLD |
|  | Dragon Vic/Tas |
|  | Rusty Vic |
|  | Volcom NSW |
|  |  |
|  | **Sales Representative of the Year\*** |
|  | **NSW** |
|  | NSW - Global Surf Industries - Matt Harbour |
|  | NSW - O'Neill - Ben Starkey |
|  | NSW - O'Neill - Bethany Camilleri |
|  | NSW - Rip Curl - Adam Sharp |
|  | NSW - Dave Hyslop - Southern Pulse |
|  |  |
|  | **QLD** |
|  | Qld - Billabong - Peter Dick |
|  | Qld - Billabong - Simon Bonny |
|  | Qld - Andrew Ross - Deluxe Agency |
|  | Qld - Oakley - Luke Boman |
|  | Qld - Rip Curl - Adam Leslie |
|  |  |
|  | **Vic/Tas** |
|  | Vic/Tas - Josh DeSouza - Unwritten Agency |
|  | Vic/Tas - Reid Young - Reid Young Agency |
|  | Vic/Tas - Reef - Darren Seal |
|  | Vic/Tas - Rusty - Erin Smith |
|  | Vic/Tas - James 'Jim Bob' Lanyon - Easey Street |
|  |  |
|  | **SA/NT** |
|  | SA/NT - Billabong - Sam Sutton |
|  | SA/NT - Billabong  - Mel Sweeny |
|  | SA/NT - Will Mills - Electric Mills Agency |
|  | SA/NT - Ryan Anderson - Instant Agencies |
|  | SA/NT - Reef/Rip Curl - Travis Ochota |
|  |  |
|  | **WA** |
|  | WA - Billabong - Chris Slattery |
|  | WA - Mark Rotham - O'Neill Onboard Agency |
|  | WA - Rip Curl - Kerry Whitford |
|  | WA - Rip Curl - Chiara Del Re |
|  | WA - Rusty - Adam Morrison |