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| **NSW Retailer of the Year** | **Men’s Marketing Campaign of the Year Award** |
| Aquatique | Billabong: Life's Better In Boardshorts |
| Coopers Surf Australia | Patagonia: 100% For The Planet |
| Saltwater Wine | Stormriders | Quiksilver: Mongrel Mike |
| Sanbah Surf Shop | RVCA: Inspired By… |
| Southern Man | Vissla: Creators & Innovators Dream Steeple Campaign |
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| **QLD Retailer of the Year** | **Ladies Marketing Campaign of the Year Award** |
| Beach Beat | Amuse Society: Beach Vida Bling |
| Crave Surf Industries | Billabong: A Bikini Kinda Life |
| Freetime Surf | Rip Curl: My Bikini |
| Suburban Surf | Roxy: POP Surf |
| Tript Port Douglas | Volcom: Caught Up In A Good Thing |
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| **SA/NT Retailer of the Year** | **Breakout Brand of the Year** |
| Beaches Apparel | Afends |
| Extreme Boardriders | Creatures of Leisure |
| JR's Surf & Ski | Patagonia |
| JT Surf & Skate | Reef |
| The Surf Shop | Slater Designs |
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| **VIC/TAS Retailer of the Year** | **Ladies Brand of the Year** |
| Inland Surf | Billabong |
| Passport Surf | Rip Curl |
| People | Roxy |
| Red Herring Surf | Rusty |
| Strapper Surf | Blunt Skateboarding Co | Tigerlily |
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| **WA Retailer of the Year** | **Mens Brand of the Year** |
| Clear Water Surf | Billabong |
| Destination Surf | Quiksilver |
| Evolution Surf | Rip Curl |
| Hillzeez | RVCA |
| Vidlers Surf | Vissla |
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| **Core Boardstore Award** | **Environment Award** |
| Aloha Surf, Manly | Billabong |
| Sanbah, Mereweather | Firewire |
| Cooly Surf, Coolangatta | Patagonia |
| Kirra Surf, Kirra | Rip Curl |
| Strapper Surf, Torquay | Slater Designs |
| Quiksilver Boardriders, Coolangatta | Volcom |
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| **Sales and Customer Service Office of the Year** | **Breakout Retailer of the Year** |
| Creatures of Leisure / Otis Head Office | Coopers Surf, NSW |
| Quiksilver Head Office | Extreme Boardriders, SA |
| Rip Curl Head Office | Hillzeez, WA |
| Rusty Head Office | Sanbah, NSW |
| Volcom Australia Head Office | The Board Store, WA |
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| **Account Manager of the Year - NSW** | **Product Innovation Award** |
| Dayyan Neve: Surf Hardware International | Afends: Hemp Revolution |
| Jodie Watson: Rip Curl | Nixon: "Mission" Smartwatch |
| Michael Peters: Rip Curl | Oakley: Prizm Lens Technology |
| Nathan Marsh: Creatures of Leisure / Otis | Patagonia: Mens Reversible Bivy Down Vest – 100% Recycled Down |
| Ross Curtin: RC Agencies | Slater Designs: Algae Traction Pad |
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| **Account Manager of the Year - VIC/TAS** | **Shop Fit out of the Year Award** |
| Lachlan McDonald: Oakley | Nixon, Bondi Junction, NSW |
| Lahnee Firth: Roxy | Rip Curl, Torquay, VIC |
| Lucas Nicol: Billabong | Sanbah, Mereweather, NSW |
| Paul Sunderman: Creatures of Leisure / Otis | Strapper Surf, Aireys Inlet, VIC |
| Rob Cottrell: Lark Agencies | The Board Store, Vasse WA. |
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| **Account Manager of the Year - QLD** | **Boardshort of the Year** |
| Bryan Balthazaar: Quiksilver | Billabong: Tribong Boardshort |
| Drew Petrohilos: Havaianas | O'Neill: Hyperfreak Jordy Boardshort |
| Jess Hitchcock: Roxy | Quiksilver: New Wave Highline Boardshort |
| Joel McCabe: Inspired Youth Agency | Rip Curl: Mirage MF Focus 21 Boardshort |
| Kent Wright: Afends | Vissla: Upcycled Coconut Boardshort |
| Simon Bonny: Billabong |  |
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| **Account Manager of the Year - SA/NT** | **Wetsuit of the Year** |
| Paul Bock: Havaianas | O’Neill: Psychofreak |
| Prue Staude: Roxy | Patagonia: Mens R1 Yulex Front Zip Full Suit |
| Ryan Anderson: Instant Agencies | Quiksilver: Syncro High Dye Wetsuit |
| Travis Ochota: Bishop Agencies | Rip Curl: Flashbomb Chest Zip Wetsuit |
| Will Mills: Will Mills Agency | Vissla: Vissla 7 Seas Wetsuit |
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| **Account Managers of the Year - WA** | **Surfboard of the Year** |
| Ainslie McLean: Roxy | Firewire: Greedy Beaver |
| Brad Fraser: Creatures of Leisure / Otis | JS: HYFI Monstabox |
| Kerry Whitford: Rip Curl | Rusty: Smoothie |
| Marty Farrow: Quiksilver | Slater Designs: Sci-Fi |
| Mike Maxted: Onboard Agencies |  |
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| **Surfing Accessory of the Year** | **Sunglass Style of the Year** |
| Creatures: Triple Shortboard Cover | Arnette: Cornerman |
| FCS: Essential Series Surfboard Covers | Dragon: Monarch |
| Futures Fins: Alpha Series | Electric: Swingarm |
| Rip Curl: F-Light Global Stacka Travel Bag | Otis: Youngblood |
| Slater Designs: Algae Traction Pad | Oakley: Holbrook |
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| **Footwear Brand of the Year** | **Swimwear Brand of the Year** |
| DC | Billabong |
| Havaianas | O'Neill |
| Kustom | Rip Curl |
| Reef | Roxy |
| Vans | Tigerlilly |
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