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| **JUDGED CATEGORIES:** |  |
| ***Finalists of Judged Categories listed below in alphabetical order:*** |  |
| **Ladies Marketing Campaign of the Year:** | **Men’s Marketing Campaign of the Year:** |
| Billabong | A Bikini Kinda Life | Billabong | Life’s Better in Boardshorts |
| Patagonia | Fair Trade Surf | Creature of Leisure | Creatures Country |
| Rip Curl | My Bikini | Dragon | The Baile Campaign |
| Roxy | Make Waves, Move Mountains | Quiksilver | Generations of Quiksilver |
| Volcom | Volcom For Everybody | Rip Curl | #Cheersmick |
| **Retail Digital Marketing Campaign of the Year:** | **Product Innovation:** |
| Coopers Surf | Boomerangz Footwear | Boomerangz Interchangeable Thongs |
| Sanbah | FCS | FCS Freedom Leash |
| The Central Surf Style Surf Gifts | OTIS | OTIS Lit Lens |
|  | Quiksilver | Highline Airlift Vest |
|  | SurfEars | SurfEars Juniors |
| **Environment Award:** | **Shop Fit Out of the Year:** |
| Afends | Dessa |
| Patagonia | Rip Curl |
| Quiksilver | Stormriders |
| Rip Curl |  |
| Slater Designs |  |
| Vissla |  |
| Volcom |  |
|  |  |
| **Australian Breakout Retailer of the Year** | **Australian Retailer of the Year – Single Door** |
| Coopers Surf | The Central Surf Style Surf Gifts |
| Jungle Surf | Corner Surf Shop |
| Sanbah | Saltbush Surf |
| Strapper Surf | Sanbah |
| Surf Esteem | Southern Man |
| **Australian Retailer of the Year – Multi Door** |  |
| Aquatique |  |
| Coopers Surf |  |
| Strapper Surf |  |
|  |  |
| **VOTED CATEGORIES:** |  |
| ***Finalists of Voted Categories listed below in alphabetical order:*** |  |
| **Sales and Customer Service Office of the Year:** | **NSW Account Manager of the Year:** |
| Billabong National Customer Service – Burleigh Heads, QLD | Bruce Turner (Carv’n Co): Billabong |
| Boardriders Customer Service – Torquay, VIC | Greg Hop Masters: Ocean & Earth |
| Rip Curl Customer Service Office –  Torquay, VIC | Jodie Watson: Rip Curl |
| Rusty Customer Service Office – Osborne Park, WA | Lara Millar: Roxy |
| Volcom Australia Head Office – Balgowlah, NSW | Nathan Marsh: Creatures of Leisure / Otis |
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| **VIC/TAS Account Manager of the Year:** | **QLD Account Manager of the Year:** |
| Ben Griffiths: Rip Curl | Bryan Balthazaar: Quiksilver |
| Daniel Jenkin: Rip Curl | Jasmine Muller: Billabong |
| Joel Reid (Easey Street): Volcom | Jess Hitchcock: Roxy |
| Josh Grimshaw: Quiksilver | Sean Finlay: Rip Curl |
| Lahnee Firth: Roxy | Shaye Newman: Billabong |
|  |  |
| **SA/NT Account Manager of the Year:** | **WA Account Manager of the Year:** |
| Bruce Howarth: Airial Agencies (Dragon Alliance/Nike SB Vision) | Andrew Forrest: Rusty |
| Paul Bock (Bock Agency): Havaianas | Britt Houghton: Roxy |
| Prue Staude: (Roxy/Quiksilver) | James Graham: Billabong |
| Ryan Anderson (Instant Agencies): Creatures of Leisure / Otis | Kerry Whitford: Rip Curl |
| Travis Ochota: Rip Curl | Marty Farrow: Quiksilver |
| Will Mills (Will Mills Agency):  (Hurley / Electric) |  |
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| **Boardshort of the Year:** | **Wetsuit of the Year:** |
| Billabong : Sundays Airlite | Billabong: Billabong Furnace Carbon Ultra |
| Quiksilver: Men’s Highline New Wave Boardshort | O’Neill: Men’s Psycho 1 |
| Rip Curl: Mirage Conner Surge Boardshort | Quiksilver: Quiksilver Highline Plus |
| Vissla: Upcycled Coconut Stretch Boardshorts | Rip Curl: Flashbomb Chest Zip |
|  | Vissla: 7 Seas Wetsuit |
|  |  |
| **Surfboard of the Year :** | **Surfing Accessory of the Year:** |
| Firewire: Go Fish | Creatures Of Leisure: Shortboard Triple Cover |
| JS: Monsta Box | FCS: Freedom Leash |
| Pyzel Surfboards: Pyzel Ghost | Mrs Palmers: Mrs Palmers Softboard Wax |
| Slater Designs: Gamma | Ocean & Earth: One Piece Leash Technology One XT |
| Tomo: SKX | Rip Curl: F-Light Posse Backpack |
|  |  |
| **Sunglass Style of the Year:** | **Footwear Brand of the Year :** |
| Carve: Volley | DC |
| Dragon: Monarch | Havaianas |
| Electric: The Anderson | Kustom |
| Oakley: Oakley Holbrook | Reef |
| Otis Eyewear: After Dark | Rusty |
|  |  |
| **Swimwear Brand of the Year :** | **Ladies Brand of the Year :** |
| Billabong | Billabong |
| O’Neill | Rip Curl |
| Rip Curl | Roxy |
| Roxy | Rusty |
|  | Volcom |
|  |  |
| **Men’s Brand of the Year:** | **Breakout Brand of the Year:** |
| Billabong | Afends |
| Quiksilver | Creatures of Leisure |
| Rip Curl | Patagonia |
| RVCA | Reef |
| Vissla |  |
| **Core Board Store of the Year:** |  |
| Kirra Surf: Kirra |  |
| Quiksilver (Boardriders): Coolangatta |  |
| Sanbah Surf Shop: Newcastle |  |
| Slimes Board Store: Erina |  |
| Surf Culture: Bondi |  |