



2023 Finalists of Voted Categories listed below in alphabetical order:

SALES AND CUSTOMER SERVICE OFFICE OF THE YEAR:

Liberated Brands HQ - Volcom, Captain Fin Co, Spyder
Ocean + Earth
Patagonia Australia & New Zealand
Rip Curl National Customer Service Office
The Leisure Collective

AUSTRALIAN ACCOUNT MANAGER OF THE YEAR:

Daniel Jenkin - Rip Curl - VIC/TAS
Mike Counsel - The Leisure Collective - WA
Nathan Marsh - The Leisure Collective - NSW
Sean Finlay - Rip Curl - QLD
Travis Ochota - Rip Curl - SA/NT

AUSTRALIAN SALES AGENCY OF THE YEAR:

Carvnco - NSW
Easey Street Agencies - VIC/TAS
Instant Agencies - SA/NT
Modern Supply - QLD
Wildfire Agencies - WA

WETSUIT OF THE YEAR:

Hurley - Advantage Series 'Plus'
Rip Curl - Flashbomb Fusion
Rusty - A Series Ecoprene 3/2 CZ
Vissla - 7 Seas 3 - 2

Volcom - 3/2 Chest Zip Fullsuit

SURFBOARD OF THE YEAR:

Firewire Surfboards - Mashup

JS Industries - Big Baron

Lost Surfboards - Driver 3.0

Pyzel - Ghost

Slater Designs - FRK+

SURFING ACCESSORY OF THE YEAR:

Boardsox - Boardsox Surfboard Covers

Captain Fin Co - Mikey February Twin Fin
--

Creatures of Leisure - PROTO™ 1.4 Traction
--

Futures Fins - Legacy Series

Rip Curl - Surf Series Anti-Chaos

BOARDSHORT BRAND OF THE YEAR:

Florence Marine X

Hurley

Rip Curl

Vissla

Volcom

SUNGLASS BRAND OF THE YEAR:

Dragon Alliance

EPØKHE

Oakley

OTIS Eyewear

sito shades

FOOTWEAR BRAND OF THE YEAR:

Globe
Havaianas
Reef
Sanuk
Simple Shoes

SWIMWEAR BRAND OF THE YEAR:

Hurley
Rhythm
Rip Curl
Rusty
Salt Gypsy

SMALL TO MEDIUM BRAND OF THE YEAR:

Creatures of Leisure
Oakley
Ocean + Earth
OTIS Eyewear
The Critical Slide Society

LARGE BRAND OF THE YEAR:

Patagonia
Rhythm
Rip Curl
Rusty
Volcom

2023 Finalists of Judged Categories listed below in alphabetical order:

AUSTRALIAN STORE MANAGER OF THE YEAR:

Carina Mekrizis - Akwa Surf
Courtney Foster - Passport Surf

Mat Wyborn - Surfboard Empire

Ross Dreise - Saltwater Wine

LADIES MARKETING CAMPAIGN OF THE YEAR:

Dragon Alliance - WHO IS SHE

Patagonia - Let's Redefine "Good Surfer"
--

Rip Curl - "Summer Looks Good On You"

MEN'S MARKETING CAMPAIGN OF THE YEAR:

Creatures of Leisure - PROTO 1.4

Patagonia - Let's Redefine "Good Surfer"
--

Rip Curl - Flashbomb Fusion

SMITH Optics - Give A Shade

The Volcom Workwear "Quality Made, Durable Goods" Campaign
--

PRODUCT INNOVATION AWARD:

Creatures of Leisure - PROTO 1.4 Surf Traction Tail Pad

Firewire Surfboards & Slater Designs - I-Bolic FRK+ Surfboard

Patagonia - NetPlus Down Sweater

Rip Curl - Flashbomb Fusion Wetsuit

ENVIRONMENT AWARD:

Creatures of Leisure

Futures Fins

Patagonia

Rip Curl

Varuna Surf

SHOP FIT OUT OF THE YEAR:

Rip Curl - Surfers Paradise, QLD

Star Surf + Skate - Mandurah, WA

AUSTRALIAN RETAILER OF THE YEAR | SINGLE STORE:

EP Surf
Natural Necessity
Passport Surf
Star Surf + Skate
Vidlers Cottesloe
Willocks Surf

AUSTRALIAN RETAILER OF THE YEAR | MULTI STORE:

Beaches Apparel
Coopers Surf
Hillzeez
Strapper Surf
Surfboard Empire
Zink Surf

AUSTRALIAN RETAILER OF THE YEAR | CORE BOARD STORE:

Cooper Surf (Jetty Store)
Slimes Boardstore Erina
Slimes Boardstore Newcastle
Strapper Surf
Surfboard Empire
Wicks Surf